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# HELP SAVE THE WORLD FROM MEAT THAT GROWS ON TREES.

You hear a lot these days about so-called “meat” made entirely from plants. Plants! Why is it that people who choose not to eat meat like to pretend they are eating meat? It’s one of life’s mysteries, it seems.

At RANGE magazine, we’re all in favor of meat. The real stuff. The kind that grows on cattle and sheep. Cattle and sheep raised by ranchers who have been feeding our country for generations.

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